

- [0084] 3. The method of claim 1 wherein the amount of atomoxetine is administered in an oral dose comprising about 10 milligrams to about 100 milligrams of atomoxetine per dose.
- [0085] 4. The method of claim 1 wherein the amount of atomoxetine is administered in a topical (sublingual or buccal) dose comprising about 10 milligrams to about 100 milligrams of atomoxetine per dose.
- [0086] 5. The method of claim 1 wherein atomoxetine is formulated in a dosage unit with a carrier that has a time release mechanism.
- [0087] 6. The method of claim 1 wherein atomoxetine is administered with a therapeutic having a mechanism of action different from atomoxetine.
- [0088] 7. The method of claim 1 wherein said human is a female.
- [0089] 8. The method of claim 1 wherein said human is a male.
- [0090] 9. The method of claim 1 wherein the sexual dysfunction is a sexual desire disorder.
- [0091] 10. The method of claim 1 wherein the sexual dysfunction is a sexual arousal disorder.
- [0092] 11. The method of claim 1 wherein the sexual dysfunction is an orgasmic disorder.
- [0093] 12. The method of claim 1 wherein the sexual dysfunction is premature ejaculation.

- [0094] 13. The method of claim 1 wherein the sexual dysfunction results from a general medical condition.
- [0095] 14. The method of claim 1 wherein the sexual dysfunction is induced by a substance.
- [0096] 15. A pharmaceutical composition comprising a formulation which includes atomoxetine or a pharmaceutically acceptable salt thereof and a carrier therefore; the formulation being in a therapeutically effective amount to treat sexual dysfunction in a human in need thereof, the sexual dysfunction being taken from a group comprising sexual desire, arousal, orgasmic and premature ejaculation disorders.
- [0097] 16. The composition of claim 15 wherein the atomoxetine is formulated in a dosage unit comprising about 10 milligrams to about 100 milligrams of atomoxetine or a pharmaceutically acceptable salt thereof.
- [0098] 17. The composition of claim 15 wherein the carrier has a time release mechanism.
- [0099] 18. The composition of claim 15 wherein the formulation further includes a therapeutic with a mechanism of action different from atomoxetine.

#### **ABSTRACT**

Treatment of sexual dysfunction disorders comprising administering an effective amount of atomoxetine.